*Ready to submit your business idea to Heartank? Please complete this form and email it to <* [*submissions@heartank.org*](mailto:submissions@heartank.org) *>. Be sure to check the submission requirements at <* [*www.heartank.org/submission*](http://www.heartank.org/submission) *>. Should you have any questions, please write us at <* [*team@heartank.org*](mailto:team@heartank.org) *>.*

**Your Contact**

**First Name:** …………………………………….………

**Last Name:** ……………………………………………

**Email:** ……………………………..………………….……

**Phone:**  ………………………………………...…………

**Street Address:** …………………………………

**City:** …………………………..…………………………

**State:** ………………………..…………………………

**Zip:** ………………………………………………………

Your Idea

**What is your Business idea?**  *(1 to 2 paragraphs)* ................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**What is your product or service?** *(1 to 2 sentences)* ........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**Your Plan**

**Who are your ideal customers?** *(1 to 2 sentences)* ........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**Where will your business be located?** *(1 to 2 sentences)* ........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**How is your idea different from others in the area?** *(1 to 2 sentences)* ........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**How many employees will you need?** *(1 to 2 sentences)* ........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**What type of supplies will you need?** *(1 to 4 sentences)* ........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**How would you use the $10,000 award of start-up funding from Heartank?** *(1 sentence to 2 paragraphs)* ................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**Your Motivation**

**Why do you want to start this business?**  *(1 sentence to 2 paragraphs)* ................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

*We encourage a two page response, but having a bit more or less is okay. The important thing is that we understand your business idea, how you plan to do it and what’s driving you. Applicants selected to present their idea to the Heartank Panel will be contacted details provided at this form. At this time, character references will be requested and further presentation and award details will be provided.*